# **ADIL HANIF**

## PROFILE

I am a highly dedicated and proactive AI Expert and Business Development IT Manager of one of the top clothing companies in the UK, with over 15+ years of significant experience gained across different industries. I am exceptionally delivery focused and have a track record in defining strategies using technology to achieve business outcomes, as well as taking pride in being able to deliver complex IT projects efficiently, effectively and on schedule. I enjoy understanding the details and then simplifying the complexity and bridging the communication challenges between technical and commercial teams. I have a strong track record of managing the full IT project lifecycle across the business and technical functions. I have excellent expertise in using the latest Artificial Intelligence techniques to get the best business results which helped me in building strong working relationships with key business and IT stakeholders at all management levels, to gain buy-in and support for overall project objectives.

## CONTACT

- +44 770 447 4443
  - adil@adilhanif.com
- London, UK
- n) www.linkedin.com/in/adilhnf

## **EDUCATION**

## MASTER

Master of Science in Artificial Intelligence

## Business Development IT Manager EthicStar Ltd - London, UK Oct 2018 - Present

**EXPERIENCE** 

#### Key Achievements and Responsibilities:

- Led multidisciplinary team and manage enterprise project management office, organisation change management, and strategic vendor partnerships.
- Increasing team ability to implement short and long-term strategies by developing measuring metrics to ensure goals are being met.
- Working and liaising with Opencart developers to ensure the website front end is harmonised with respect to customers' demand.
- Utilizing machine learning tools such as Scikit-learn to make sales predictions.
- Investing time in R&D to develop new products for the personalised industry & using analytic tools from Google to plan for future trends.
- Overseeing the annual IT budget and ensuring cost-effectiveness.
- Monitoring daily operations, including server hardware, software, and operating systems.
- Coordinating technology installations, upgrades, and maintenance.
- Selecting and purchasing new and replacement hardware and software, when necessary.
- Testing, troubleshooting, and modifying information systems so that they operate effectively.
- Generating performance reports for operating systems.
- Successfully launching plain-t-shirts.co.uk and bathrobesuk.co.uk websites.

Queen Mary University of London (2023)

## DIPLOMA

Diploma in Financial Trading London Academy of Trading (2021)

## MASTER

Master of Science Intellectual Property and Competition Law – 2 Modules Passed Queen Mary University of London (2009)

## MASTER

Master of Science in Information Technology University College London (UCL) - Distinction (2003)

## **BACHELOR'S**

Bachelor of Science in Biochemistry First Class Honours University College London (UCL) - (2003)

## **REFERENCES**

• References are available upon request.

- Improving product quality, consistency and safety.
- Improving IT financial visibility, understanding and efficiencies.
- Improving orders fill rate by 95% for next-day delivery.
- Sourcing and dealing with suppliers overseas and ensuring quality metrics are met.
- Monitoring market activity in the area of specialisation (GBP/USD currency pairs) and cotton derivatives contracts and providing adjustments to our Import policy & currency portfolio.
- Executing strategies in a logical, risk-controlled manner.
- Providing ongoing information about market sentiments, trading environment and investment opportunities.
- Leveraging technology especially artificial intelligence (AI) and analytics to drive pricing/hedges as well as idea generation.
- Managing IT staff by recruiting and training employees, communicating job expectations, and monitoring performance.
- Assuring all IT activities are performed within the parameters of applicable laws, codes, and regulations.
- Evaluating technology risks in order to develop a network disaster recovery plan and backup procedures.
- Remaining up to date with advances in technology and industry best practices.

#### IT Project Manager EthicStar Ltd - London, UK Mar 2012 - Sep 2018

#### Key Achievements and Responsibilities:

- Assisted in establishing a Project Management Office to oversee multiple projects.
- Liaised with stakeholders such as project personnel, vendors, and end-users regarding project requirements.
- Outlined, defined, and initiated the project.
- Implemented document control policies and documentation templates.
- Maintained a good working knowledge of assigned component projects.
- Evaluated standards of component products.
- Monitored project progress and implemented changes where necessary.
- Monitored expenditures in accordance with the budget.
- Ensured compliance with objectives, organizational policies, procedures, and standards.

- Compiled project reports and informed management regarding problems.
- Ensured the project complies with best practices, SOPs, PMO policies, and other policies.

### **Data Analyst** EthicStar Ltd - London, UK May 2005 - Feb 2012

#### Key Achievements and Responsibilities:

- Managed master data, including creation, updates, and deletion.
- Managed users and user roles.
- Provided quality assurance of imported data, and worked with quality assurance analysts if necessary.
- Commissioned and decommissioned data sets.
- Processed confidential data and information according to guidelines.
- Helped develop reports and analyses.
- Managed and designed the reporting environment, including data sources, security, and metadata.
- Supported the data warehouse in identifying and revising reporting requirements.
- Supported initiatives for data integrity and normalization.
- Assessed tests and implemented new or upgraded software and assisted with strategic decisions on new systems.
- Generated reports from single or multiple systems.
- Troubleshooting the reporting database environment and reports.
- Evaluated changes and updates to source production systems.
- Trained end-users on new reports and dashboards.
- Provided technical expertise in data storage structures, data mining, and data cleansing.

## **GUI Developer**

## Symbian Ltd - London, UK

#### Aug 2004 - Apr 2005

#### Key Achievements and Responsibilities:

- Identified flaws in the design of the GUI and design solutions to ensure smooth roll-out of the new OS builds on Perforce
- Built integration tests scripts to manage to test for full build lifecycles of the Symbian OS
- Ensured GUI icons do not infringe the design rights of competitors hence to ensure the Intelligent Property rights are not infringed

#### **EXPERTISE**

- Financial Analysis
- Coaching
- Depp Learning Neural Networks
- Stakeholder Management
- Team Management

- **Business Planning**
- Forecasting
- **Risk Identification**
- Multi-tasking
- Leadership

- Change Management
- Data Analysis
- **Report Writing**
- Time Management
- Relationship Management

- **Problem-Solving**
- IT Audit

- Attention to Detail
- **Critical Thinking**

- **Communication Skills**
- **Decision Making**

#### **IT SKILLS** Pytorch Excel VBA Java .NET Scikit Learn Machine learning Opencart Python Tensorflow GitHub MS Office **Cloud Storage** Social Media Survey Forms Zoom Windows OS